

Creating Strengths-based Messaging for Families and Communities

April 11 Webinar

10:30 AM–12:00 PM PT • 11:30 AM–1:00 PM MT • 12:30–2:00 PM CT • 1:30–3:00 PM ET

How we talk about child abuse and neglect prevention has changed over the years moving from a deficit-based view to one that recognizes parent and family strengths. Join this webinar to consider how you craft messages about your work in family support for families, the general public, community partners, and decision-makers. Resources from the Children's Trust Fund Alliance and other national groups will be shared.



*Jim McKay,
Public Policy Director,
Children's Trust Fund Alliance*

**Together We Can
Make a Difference!**

Register

HERE!



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BPNN's 2024
quarterly webinars:

- August 8, 2024
- October 10, 2024

BPNN 2024 CALENDAR:

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