

*Celebrating the Stories that Strengthen Us:
A BPNN Webinar Celebrating National Parent
Leadership Month
February 28, 2025*



WELCOME

Please share your name, state,
and role in the chat box



Welcome



Mitch Sutter
BPNN Member
Oklahoma



Christina Simmons
BPNN Member
Mississippi



Kara Georgi
Lead Senior Associate of
Parent Partnerships
Children's Trust Fund Alliance



Agenda

- Welcome
- Policy Updates
- Questions and Answers
- Celebratory Remarks
- National Parent Leadership Month Resources
- Parent Spotlights
- Resources
- Evaluation



Public Policy Update



Emily Hecht-McGowan
Public Policy Director
Casey Family Programs



QUESTIONS

Celebrating National Parent Leadership 21 Years



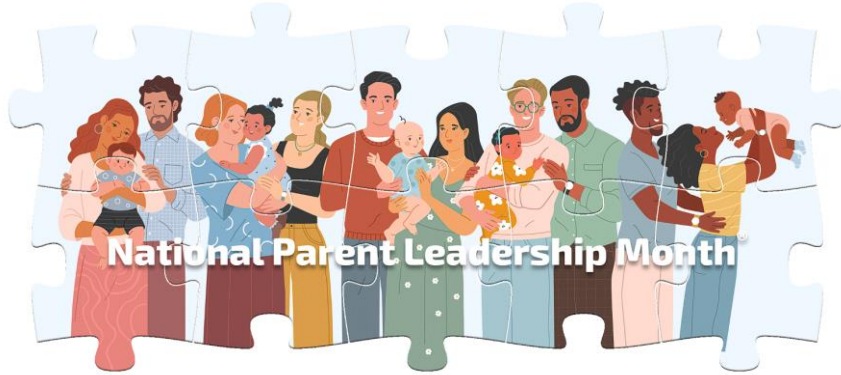
Teresa Rafael
Executive Director
Children's Trust Fund Alliance

NPLM Resource Guides

Samanthia Moore Valentine
Georgia
ANPPC & BPNN Member

Victoria Hilt
Washington
ANPPC Co Chair & BPNN
Member

February is National Parent Leadership Month!

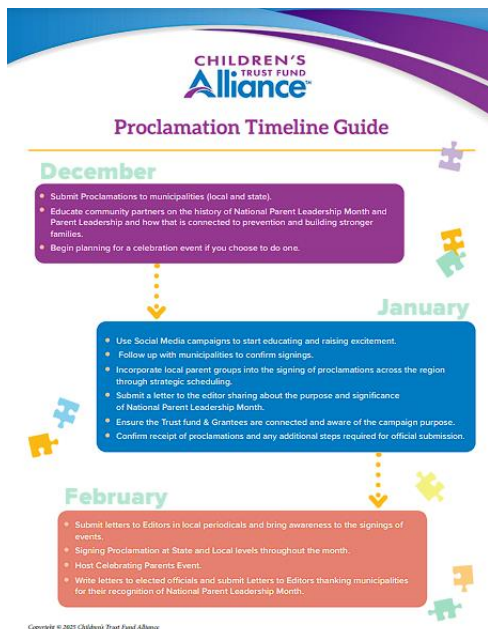


<https://ctfalliance.org/partnering-with-parents/national-parent-leadership-month/>

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Certificates Available in English and Spanish





Resources

Explore our resources to help support your state and local efforts celebrating National Parent Leadership Month. We encourage you to check them all out and share them widely.

Social Media Hashtags ▾

Zoom Backgrounds ▾

NPLM Calendar ▾

Partnering with Restaurants ▾

Celebrating Parents ▾

NPLM Valentine ▾

Superhero Affirmation Graphics ▾

NPLM BINGO ▾



Guide to Partnering with Restaurants for National Parent Leadership Month

Overview

National Parent Leadership Month is an excellent opportunity to honor and uplift the contributions of parents in communities. Partnering with local restaurants can help amplify the message, foster community engagement, and create memorable experiences. This guide provides a step-by-step template for initiating and developing restaurant partnerships.



1. Identify Your Goals

- Define what you aim to achieve with this partnership:
 - "I know your kids feel safe and loved and see that in how they play together."
 - "I am watching you give and give no matter what and you have been through some hard times even so you have never stopped. You just keep on being there for them and I see the benefits in them."

2. Research Potential Restaurant Partners

- Compile a list of restaurants known for community engagement or parent-friendly environments.
- Look for restaurants with:
 - A strong local presence.
 - Values that align with your initiative (e.g., family-oriented, community-focused).
 - Event hosting capabilities (e.g., private dining rooms, outdoor spaces).



3. Develop a Partnership Proposal

- Create a professional and concise proposal. Include:
 - Introduction:** Briefly explain National Parent Leadership Month and your organization.
 - Value Proposition:** Highlight mutual benefits (e.g., increased visibility for the restaurant, positive community impact).
 - Ideas for Collaboration:** Suggest specific partnership opportunities (e.g., themed dinners, percentage-of-sales donations, or gift card giveaways).
 - Logistics:** Outline what you can provide (e.g., marketing support, volunteers).



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Being a parent leader means giving a voice, setting an example for others, and activating processes that impact families. – Natalie, Texas Family Support Services Parent Advisory Council



Texas
Family Support Services
Parent Advisory Council



Texas Family Support Services Parent Advisory Council



Being a parent leader means that I am able to be a voice for someone. – Marylou Sifuentes
Texas Family Support Services Parent Advisory Council Delegate



Parent leadership is paramount in our lives, offering parent education, inspiration, and support. Parent leadership changes lives. – Linda Pemberton
Texas Family Support Services Parent Advisory Council



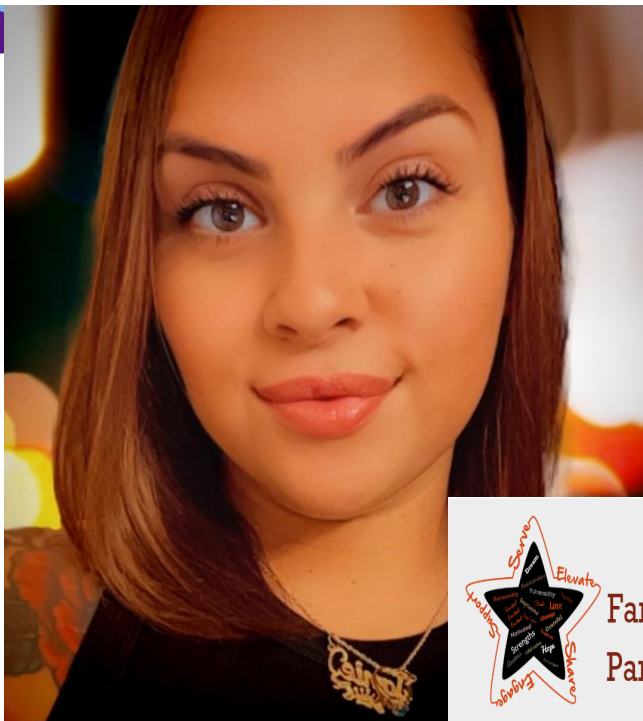
Texas
Family Support Services
Parent Advisory Council



Parent Leadership is about creating a safe space where dreams are encouraged, values are instilled, and every challenge is met with love and understanding. – Donnie Lewis
Texas Family Support Services Parent Advisory Council Delegate



Texas
Family Support Services
Parent Advisory Council



Being a parent leader means using my voice and experiences to be a champion for families and create positive change. It's about leading



Texas
Family Support Services
Parent Advisory Council



Parent leadership begins with caregivers having a willingness to provide advisement based on their knowledge and experience, of their successes and failures, with the intent to strengthen families in the community. – Michal Gomez
Texas Family Support Services
Parent Advisory Council
Delegate



Texas
Family Support Services
Parent Advisory Council




Being a parent leader means voicing the needs of my child and community, building connections, and empowering others. It's about leading with compassion,



Texas
Family Support Services
Parent Advisory Council



Being a parent leader means being a champion for all children, supporting families, and driving positive change in collaboration with schools and communities. – Olivia Miller
Texas Family Support Services Parent




Texas
Family Support Services
Parent Advisory Council



“ The saying “it takes a village” embodies what parent leadership means to me. As a parent leader, I can help drive positive change for families across Texas.”

Texas Family Support Services Parent Advisory Council Delegate



Texas
Family Support Services
Parent Advisory Council



Para mi ser un padre líder, es una forma de representar a todas las familias, y dar un grito hacia los grandes líderes y política de tu país. – Luis Omar Vega
Texas Family Support Services



Texas
Family Support Services
Parent Advisory Council



Being a parent leader means setting the standard for my children through my actions, guidance, and unwavering support, ensuring they grow into strong, responsible individuals. It's about leading with love, discipline, and wisdom while preparing them to navigate life with confidence and integrity. – Jarel Francis



Texas
Family Support Services
Parent Advisory Council



To me being a parent leader means being an active part of helping lead within your community. It means being someone that other agencies, families, and community members can turn to when they need input or advice. – Monique Gonzalez
Texas Family Support Services Parent Advisory Council Delegate



Texas
Family Support Services
Parent Advisory Council



Texas
Family Support Services
Parent Advisory Council



Parent leadership means to build a role model for parents and families. It is active engagement with systems to make the needed changes for our families and it is advocating for the needs of parents and their families.

Melissa Zimmerman AZ



a parent leader means being boldly for children and families, ensuring every child has love, support, and opportunities they deserve. As a community-centered, family-focused neighborhood advocate, I strive to educate, empower, and uplift families while advocating for the community support necessary for families to be strong. Strong families need strong communities, and we believe in fostering positive support to ensure

fathers and families have the resources and encouragement they need to thrive."

Edward Casillas Arizona



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Jessica Joerin

Being a parent leader to me means helping families grow stronger together to be the best they can be. If we work together to support families as a community we grow stronger so future generations won't struggle as past generations. Changing even one life will make a difference.

Michigan



Katie Cook

For me, being a parent leader means taking an active role within my family and community; advocating for children's needs while actively using my parental experiences to influence decisions and improve conditions for families around me.

Michigan



Ashley Ledon

Over the summer, my toddler was afraid to walk through dirt without someone holding her hand. My mom saw this and said, "Everyone deserves someone to hold their hand through the dirt of life".

Michigan



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“ Being a parent leader means gaining knowledge through lived lifelong experiences and being able to pass off what I’ve learned. I love helping others to realize that they are not alone and that they can have a voice.” Melissa Dotson WV

**Building Partnerships with Sharing Stories, Wisdom,
Dreams and Big Ideas**



QUESTIONS

Join the BPNN!



CHILDREN'S TRUST FUND Alliance
Birth Parent National Network (BPNN)

Together We Can Make a Difference


 Become part of the Alliance's Birth Parent National Network (BPNN), a national network of hundreds of birth parents and adopters working together to strengthen families, communities and systems by engaging the voices of parents. Participate in quarterly webinars and an annual virtual convening. There is no charge to join.
 

childrensalliance.org/partnering-with-parents/bpnn

<p>KNOWLEDGE</p> <ul style="list-style-type: none"> • Policies, practices and funding streams for strengthening families and communities. • New ways to partner with parents and work with systems. • The practice-based framework • Policy briefs to strengthen your community. 	<p>RESOURCES</p> <ul style="list-style-type: none"> • Online library of prevention strategies and child welfare system reform efforts. • Free virtual training on multiple relevant topics. • Publications developed from parent perspectives. • Comparison of parent partnership expectations. 	<p>LEADERSHIP</p> <ul style="list-style-type: none"> • Serve on BPNN Parent Council • Co-facilitate BPNN webinars • Represent BPNN at conferences and trainings • Develop policies, practices and recommendations that help strengthen and support families and communities. • Create publications and tools. • Serve as a member of Congressional Hearings • Serve as a volunteer to participate in share your perspective. 	<p>CONNECTIONS</p> <ul style="list-style-type: none"> • Build trust across the nation. • Local, state and national organizations • National leaders who provide parents as partners in policy and practice that affect children and families 	<p>SUCCESS</p> <ul style="list-style-type: none"> • Working as a valued parent voice to lead change • Making meaningful connections at the local, state and national levels. • Working in partnership with child welfare systems to improve policies and practice. • Supporting strong and resilient families and communities through implementation of prevention strategies • Increased acceptance of the importance of protective factors for all children.
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Chantelle Williams
BPNN member from Mississippi

"Children's commitment is focused on creating meaningful impact, working to help families live in safe, nurturing environments within their own communities."

"Being a parent partner to the means being a voice of hope and change. My personal story of healing with substance abuse helps me try to advocate for those still suffering both parents and children."



Nick Suter
BPNN member from Oklahoma

The Children's Trust Fund Alliance is the national membership organization for state children's trust funds. Since 2005, the Alliance has also developed and partnered with networks of parents to renew their voices to decision makers and to join with them in identifying policies and practices that best support children and families. The Alliance's Birth Parent National Network promotes and supports birth parents as leaders and training partners in prevention and systems reform. The Alliance partners with Casey Family Programs to support the BPNN.

Children's Trust Fund Alliance
 Campaign #001

Save the Date

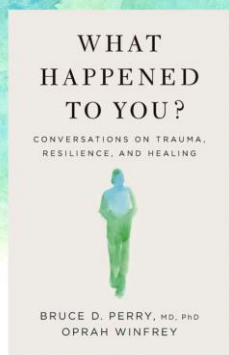
Next Caring Conversation Monday, March 10th

1pm ET • 12pm CT • 11am MT • 10am PT

2025 Book Club Check Ins

Journey to Resilience: From Trauma to Healing

July 16th 2:00 pm–3:00 Eastern
December 10th 2:00 pm–3:00 Eastern



Wednesday July 16th

2pm ET/1pm CT
12pm MT/11am PT

Family First Prevention Services Act



FAMILY VOICES UNITED

familyvoicesunited.org

CHILDREN'S TRUST FUND Alliance™
Birth Parent National Network (BPNN)

Evaluation

UPDATE

CHILDREN'S TRUST FUND Alliance™
Birth Parent National Network (BPNN)

BPNN Contact Information

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